

"For the holidays Deuce Creative gave clients and fans the gift of quirky design with this limited edition stationery set. Each card gives a nod to creative types reading "this card is foil stamped". These slightly self indulgent, note cards are what Deuce thinks of as the "anti-Hallmark" set. The cards were foil stamped with matte gold foil on skin-textured mocha colored stock. Each 8-piece card set contains two each of four custom-designed note cards with matching envelopes. The set was enclosed in a muslin cloth drawstring pouch rubberstamped with the Deuce Creative logo. A gold gel pen for writing was also included. The set was inspired by one of Deuce's favorite YouTube videos and was also used to tie the gift into the studio's online social media presence."

DEUCE CREATIVE

Client: Deuce Creative
 Studio Design: Deuce Creative
 Creative Director: Kristin Moses
 Marketing Director: Aimee Heimbinder
 Designer: Carissa Hempton
www.deucecreative.com

"Para las vacaciones, Deuce Creative obsequió a sus clientes y seguidores con la edición limitada de un estuche con artículos de escritorio exclusivos. Deuce define irónicamente estas tarjetas para notas como "anti-Hallmark". Todas están impresas en papel plateado y estampadas en oro mate con una textura de piel de color moca. Todo el pack de sobres, tarjetas y demás contenidos se metieron en una bolsa con un cordón de muselina con el logotipo de Deuce Creative. También se incluyó un bolígrafo de tinta dorada. El conjunto se inspiró en uno de los vídeos de YouTube favoritos de Deuce y también se usó para vincular el regalo a la presencia social del estudio en los medios online".



DEUCE CREATIVE

Client: Brulee

Studio Design: Deuce Creative

Creative Director: Kristin Moses

Marketing Director: Aimee Heimbinder

Designer: Jenny Oroz

www.deucecreative.com



"Brulee is a loungewear collection recently launched by bi-coastal designer Kristian Giambi. The line is hand crafted from luxurious silks and fabrics delicately finished with fine embellishments and hardware. Deuce Creative was inspired by the feminine loungewear collection and it's powerful edge when they created an identity that represents that same design sensibility with black on black and copper metallic embellishments. The look book cover was foil stamped in copper on a double thick cover stock and the book's interior pages feature a custom wallpaper pattern printed with metallic copper ink on a premium ivory silk stock."

"Brulee es una colección de ropa lanzada recientemente por el diseñador Kristian Giambi. La línea es artesanal con lujosas sedas y tejidos delicadamente acabados con finos adornos y filigranas. Deuce Creative se inspiró en la colección de ropa femenina de estar por casa con un diseño elegante usando el color negro con adornos metálicos. La portada del catálogo también se estampó en dorado así como las páginas interiores del mismo".



BRULEE

Classic Collection

There is something so appealing about simplicity.
The softness and texture of the silk, the shine and
brilliance of the metallic copper and brass.

TRONG

Form-fitting with silk lace straps, a gold
pencil skirt with a gold or brass chain.
Silk fabric. Colors: / 01 - 02

Black ♦ Copper

Deuce Creative

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"The incorporation of luxurious papers and textural printing techniques were also applied to the packaging and stationery pieces to give the customer the Brulee brand experience even before they see the products."

"La incorporación de lujosos papeles y técnicas de impresión de texturas también se aplicó al packaging para ofrecer al cliente la esencia de la marca Brulee incluso antes de que vieran el producto".



DEUCE CREATIVE

Client: Tres Leones

Studio Design: Deuce Creative

Creative Director: Kristin Moses

Marketing Director: Aimee Heimbinder

Designer: Jenny Oroz, Carissa Hempton

www.deucecreative.com

"We created a custom label and packing materials for the launch of a limited edition, small batch premium añejo tequila called Tres Leones."

"Diseñamos la etiqueta y todos los materiales de packaging para el lanzamiento de una edición limitada del tequila añejo Tres Leones".

